

Terms & Conditions

1. The offer is valid from 16 July to 16 September 2008 (“Offer Period”).
2. The offer is open exclusively to all HSBC Premier MasterCard® credit cardholders only.
3. There are 6 lucky draw prizes to be given away for this offer, as per below.

	Number of prizes
1 million HSBC Reward points	1
500,000 HSBC Reward points	1
100,000 HSBC Reward points	4

4. Existing base of HSBC Premier MasterCard® Credit cardholder (customers who signed-up for HSBC Premier MasterCard® credit card before 16 July 08) is entitled to one lucky draw entry per transaction during the Offer Period.
5. The new HSBC Premier MasterCard® credit cardholder (customers who sign-up for HSBC Premier MasterCard® credit card during the Offer Period) is entitled to two lucky draw entries per transaction during the Offer Period.
6. The allocation of lucky draw entries are only for transactions with payments settled using HSBC Premier MasterCard® credit card.
7. The lucky draw will be conducted on 24 September 2008 and winner will be notified by 26 September 2008.
8. HSBC reserves the rights to publish winner’s name, pictures and details for advertising and publicity purposes.
9. Employees of HSBC and their immediate family members are not eligible to participate in the offer.
10. HSBC reserves the rights to terminate, amend or curtail the duration of the Offer Period without prior notice.
11. In the event of a dispute arising out of this offer, the decision of HSBC shall be final.